

Building Connections: Enhancing the Links Between Communities and Trails

TENAYA LODGE AT YOSEMITE
APRIL 22 - 24, 2015



"Trails not only connect us with each other, they connect us with ourselves. Landscape architect Frederick Law Olmsted knew this, and designed his pathways for reverie: gentle, winding, and somehow private. Communities with no place to daydream are communities without imagination." —David Burwell

WELCOME

from California State Parks:



Dear Trail Partners:

Welcome to the 30th annual California Trails and Greenways Conference. This year marks an important milestone for this Conference, as it reaches its third decade. In addition, we are also celebrating the 20th anniversary of the founding of the California Trails Conference Foundation. Congratulations!

This year's conference theme is "Building Connections: Enhancing the Links Between Communities and Trails". Building connections to our various communities is what our parks have been doing for more than 150 years. However, this year's theme is of particular importance given the transformation process California State Parks is currently undertaking.

The Parks Forward final report identified the need to expand access to parks, as well as better engage youth and underserved communities. Over the next two years, California State Parks will undertake an extensive process to implement and execute various initiatives, including these. That work has already begun with the formation of the Transformation Team. Led by Steve Szalay, the Transformation Team has launched a website and draft action plan outlining strategic goals and initiatives. The Team is tasked with developing and executing structural and sustainable reforms to strengthen the State Parks System.

As you know, California is home to almost 4,500 miles of trails, and they are some of the most versatile and unrivaled trails systems in the world. We should be proud of our significant contributions to sustain this vast trail network and now, more than ever, it is critical we continue to improve our trails in ways that connect, engage, and serve all of our visitors.

Through this conference, we are seeking your input and support in this endeavor. Over the next three days, we will explore ways in which trail professionals can work to enhance the linkages between communities and trails so that more people can be connected to and inspired by their parks and their trails, and eventually become fellow stewards of our state's resources. We look forward to your insights as we work together to bring the benefit of trails and greenways to all Californians.

Sincerely,

A handwritten signature in blue ink that reads "Lisa Ann L. Mangat".

Lisa Ann L. Mangat
Acting Director
California State Parks

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WELCOME

from the California Trails Conference Foundation:



Greetings to all trail enthusiasts at the 30th Annual California Trails and Greenways Conference! It is hard to believe we have been gathering to discuss, plan, and share knowledge on trails issues in California for 30 years now. And we just seem to keep “hittin’ the trail” with this conference every year, thanks to you, the eager participants, knowledgeable session leaders, gracious sponsors, and engaging exhibitors that add so much to this conference. Thank you all so much for your support and participation!

This year’s theme, “Building Connections: Enhancing the Links between Communities and Trails” gives us all the opportunity to reflect on the value of trails to all our communities and all Californians. As trail users, we know and appreciate the joy of being out on the trail, whether on a bike path while heading to the store, on a horse navigating through a forest, or hiking high up in the Sierra on the John Muir Trail. Being on a trail gives us an occasion to have experiences that connect us to the out-of-doors and to the spirit within us. But trails also give us a chance to connect us to our communities and to each other. We are excited about this year’s theme and hope you will gain an insight into the importance of bringing the sense of “Building Connections” into your trail efforts, whatever they may be.

On another celebratory note, this is the 20th year that the non-profit California Trails Conference Foundation (CTCF) has worked to put on this conference for you. The CTCF is proud of our involvement in helping to further the cause of trails throughout California. This is a time of change for us as the “hike leader” of the CTCF, Dick Troy, is hanging up his boots in his role as president. Dick has been the “trail blazer” for the CTCF and this conference for 20 years now and we all own him a debt of gratitude for his work over the years to promote trails in California. And as we announced last year, we have an administrative change for the CTCF. Our new Executive Director is Emily Williams. The Board is delighted to have Emily heading down the trail with us. She is an avid trail user and quite professional in all the details of making the CTCF work. This will be her first conference “in the saddle.” So when you see Dick, wish him “happy trails”, and when you see Emily, congratulate her on “bagging” her first conference peak!

Enjoy the 2015 California Trails and Greenways Conference!

A handwritten signature in black ink that reads "Dave Gould".

Dave Gould, President

California Trails Conference Foundation

30th annual California Trails & Greenways Conference

The California Trails & Greenways Conference is hosted by California State Parks' Facilities Management Division and the California Trails Conference Foundation. This collaborative endeavor is supported by other agency, nonprofit and business trail partners to provide you with the latest in high quality, innovative trail training and networking opportunities.

Celebrating 30 years of success:

- In 1984, there were approximately 50 attendees. In 2011, there were over 400 attendees, our highest participation yet!
- Over 5,000 people have benefitted from attending the educational sessions, workshops and plenaries provided by the conference.
- In 1985, California Trail Days was recommended at the conference, initiated in 1986, and continues to this day.
- What started as keynotes and general sessions only, has grown to 28-36 educational sessions, 4-6 workshops and 2-3 plenary sessions annually.
- We began with 3-4 very supportive sponsors and have grown to an average of 30 sponsors and 50 exhibitors supporting the conference each year.
- All of these efforts have resulted in enhancing the quality of trails throughout California through professional training, partnerships, volunteerism and advocacy.

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20th anniversary of the California Trails Conference Foundation

Founded in 1995, the California Trails Conference Foundation is a 501(c)(3) tax deductible nonprofit organization that supports the planning and operation of the California Trails & Greenways Conference and serves as the conference's fiscal agent. The conference is self-funded and all funds raised by the foundation are applied directly to conference costs.

The foundation is currently operated by one paid staff member, the Executive Director, and five very dedicated volunteer board members.

The mission of the California Trails Conference Foundation is to inspire recreational trail leadership through the annual California Trails & Greenways Conference. Our activities are designed to increase the knowledge of trail, recreation and wildland management professionals and advocates, both novice and expert, to improve non-motorized, recreational and heritage trail systems and programs throughout California.

To make the conference successful, the foundation relies on the generosity of sponsors and other donors to help offset conference costs and reduce registration fees. You do not have to be a sponsor to donate or support the foundation—trail enthusiasts and conference supporters can also make individual contributions.

All funds collected by the foundation are applied directly to the California Trails & Greenways Conference and are tax-deductible.

If you would like to support our efforts with a tax-deductible contribution, stop by our Conference Registration Desk or visit our "Donate" page on the foundation's website at www.CaTrailsConference.org for more information.



2015 Conference Theme

This year's theme is **"Building Connections: Enhancing the Links between Communities and Trails"**. The ways in which we can encourage connections through trails include:

- Preserving wilderness trails for the purpose of introducing people to the magic of the outdoors
- Ensuring healthy ecosystems through sustainable trail design
- Creating access and enhancing opportunities for trail use by the public
- Building strong communities and promoting active and healthy lifestyles by connecting people and places through trails
- Ensuring advocacy and protection of trails by the next generation of stewards
- Reconnecting children to nature through trails
- Improving the environmental and social health of communities through alternative transportation options
- Boosting local economies through local desirability and the promotion of trails as a tourist attraction
- Emphasizing regional thinking through community partnerships

Over the next three, fairly intense days, we will draw upon the expertise of established trail professionals from all aspects of trail planning, management and interpretation. A review of conference speakers is essentially a "who's who" of California's trail experts, and in many ways our trail heroes. To view brief biographies of our presenters, along with their email addresses, log onto the conference website www.parks.ca.gov/trails/conference, link to the registration page via "Click Here" under the conference logo, and click on "Educational Sessions" and "Speaker Biographies."

Presenters are major contributors to the conference's success, donating their time and expertise to ensure that California's legacy of safe, fun, adventuresome and accessible interconnected trails are preserved with integrity for future generations.

Opening Keynote Speaker

Wednesday, April 22, 2015

Sponsored by the California Trails & Greenways Foundation



Maite Arce

President/CEO, Hispanic Access Foundation

“How Engagement Happens: Linking Diverse Communities and Trails”

In a time of changing demographics – Latinos have become California’s largest population segment – there is a critical need to connect and engage the Latino community with our parks, trails and greenways. Latinos’ passion for the outdoors and public lands provides ample opportunity to reconnect this community with their environment and to develop our next generation of stewards. However, engaging this community is more than just simple outreach – the culture of thinking needs to change. By understanding the concerns of and barriers to the Latino community, we can develop an atmosphere where Latinos have trust in the process and the desire to engage with them. There is an unprecedented opportunity to connect this enormous, diverse community with California’s parks, trails and greenways, but it will only be achieved by rethinking how engagement happens. By doing so, will see unparalleled growth in the number of Latinos reconnecting to nature, utilizing trails and greenways and advocating for their protection.

About Maite Arce:

Maite is a leading voice in creating access and enhancing opportunities for Latino communities to connect with information, partners, and resources they need for a better life. Combining trust-based relationships with grassroots organizing, new with traditional media, and intuition with data-driven results analysis, she has pioneered new models for ensuring Latinos across the U.S. thrive.

Maite’s interest in innovative community engagement spans her 21 year career in the nonprofit sector. She is the founder and President/CEO of Hispanic Access Foundation (HAF), a DC-based, national nonprofit that is well-known for its vast network of community based partners working together to create trustworthy support systems that promote community action in health, education, finance and environmental protection.

Through Maite’s leadership, HAF’s conservation work encourages Latinos to visit parks and public lands and protect them from threats including oil and gas development, pollution and water shortages. Turning information into action, HAF cultivates Latino passion for the outdoors and develops advocates who emphasize its protection with policymakers, media and others in the community.

The organization has been actively involved in re-connecting Latinos in the outdoors, building advocates and providing opportunities to voice their support for increased protection of public land and water resources. HAF has engaged Latinos in efforts to establish national monuments in the San Gabriel Mountains, the Organ Mountains-Desert Peaks and Browns Canyon.

“For me, preserving wilderness trails is personal. Conservation ethic deeply rooted in the hearts of all Latino’s. It’s time to change the rules of engagement. Establishing a powerful connection between communities and trails is vital for future generations. We can do this now, together.”

Plenary Speaker - Lunch

Thursday, April 23, 2015

Sponsored by the Santa Monica Mountains Conservancy & Sierra Nevada Conservancy



Rob Wade

*Learning Landscapes Coordinator, Feather River Land Trust
Outdoor Education Coordinator & Trainer, Plumas County Schools*

“Learning Landscapes: Connecting Kids, Community, and Environment through Trails”

Learning Landscapes is a K-12 public school program based in the Upper Feather River Watershed of the northern Sierra Nevada. It is designed to increase student education and stewardship experiences in the outdoors. In partnership with the Feather River Land Trust, properties are identified, conserved and improved to encourage teacher usage for curriculum and instruction.

Core to the program culture and access strategy of Learning Landscapes is the design, construction and stewardship of trails. This strategy begins on each school campus in the region with modest nature paths but includes adjacent lands so that students have access to a significant trail within a 10 minute walk of their classroom. Each trail creates a pathway into education and stewardship by supporting teachers’ need for safety and focus and students’ desire for adventure and inspiration.

Rob Wade, Learning Landscapes Coordinator, will share the history of the 12 year old program and discuss how a strategic partnership with public schools can support essential trail stewardship outcomes for agencies and organizations. The future of our trails and their care can be forged during the school day with teachers and students who have a lifetime of walks and hikes to come.

About Rob Wade:

Rob Wade is a place-based educator working in the Upper Feather River region

of California's northern Sierra Nevada. As Outdoor Education Coordinator and Trainer for the Plumas Unified School District, he has dedicated himself to the stewardship, education, and recreational needs of local schools for more than 20 years. Strategic partnerships and innovative programming have led to national and statewide acclaim. These include the Storrie Fire Restoration Project with the Plumas National Forest, Learning Landscapes with the Feather River Land Trust, and the Feather River Watercourse with Plumas Corporation. Trail development, maintenance and use are core components of each of these programs. Rob has a BS from the University of California-Berkeley in Conservation and Resource Studies and an MA from the School of Education at the University of San Francisco.

Evening Entertainment - Dinner

Thursday, April 23, 2015

Sponsored by Clif Bar



Lee Stetson

Join us for an exciting, educational, living history, stage performance. Lee Stetson portrays America's foremost naturalist and conservationist John Muir.

"The Spirit of John Muir"

This show is a fun romp through some of the very best of Muir's grand, thrilling adventures in his beloved western wilderness. "The Perilous Night on Mount Shasta", with Muir freezing in the midst of a howling blizzard while simultaneously being boiled and blistered in hot springs; his astonishing ride down a Yosemite Valley canyon wall on a snow avalanche; and climbing the 500-foot winter ice cone beneath Yosemite Falls are only a few of the amazing - and true - adventures he will relate. They also include Muir's encounters with a mighty Yosemite earthquake, dangerous Alaskan ice crevasses, snow blindness, and much more - all liberally salted with Muir's wilderness philosophy. This show's theme revolves around the health and invigoration one acquires when fully and joyfully engaged in wildness.

About Lee Stetson:

Lee Stetson's plays include three one-person shows based on the life of naturalist John Muir, and a fourth based on both Muir and President Theodore Roosevelt. These productions, with Mr. Stetson in the title role, have been presented in Yosemite National Park since 1983 to more than a quarter of a million visitors. Additionally, the Muir shows have toured throughout the country to universities, parks, museums, and wilderness and environmental organizations from Washington D.C. to Hawaii. Mr. Stetson lectures frequently

on the arts and the environment, and spends a considerable portion of his time promoting the performing arts in national parks. Lee's career has included founding and managing the Hawaii Performing Arts Company, being the Artistic Manager of both the Hawaii Theatre Festival and the Antique Theatre Festival of Idaho, and freelance directing throughout the Northwest and in Los Angeles. As an actor he has performed more than fifty major roles from Shakespeare to Simon, and his television credits include a dozen episodes of Hawaii 5-0.

Plenary Speaker - Breakfast

Friday, April 24, 2015

Sponsored by the California Conservation Corps



Aricia Martinez

Graduate Student at California State University Stanislaus

“Sharing Youth Voices”

The future of environmental conservation and preservation lies not in our leaders of today, but truly, in those leaders that will come after us – the youth of today. Unfortunately, for many young people, their only exposure to the outdoors comes through television and computer screens, or on the pages of books and magazines, or perhaps through the window of a car. The result is that many youth begin to perceive natural areas as some far-off, irrelevant, or maybe even dangerous places. So clearly, if we want future generations to continue to protect the places we love when we are gone, we must reunite them both physically and emotionally with the natural world. The question remains: How? How do we make the outdoors relevant again? To best answer this question we need to better understand the factors that are driving youth away from outdoors in the first place – and not from the perspective of the professionals already in business, but from the perspective of the young people themselves. In doing so, we can help create a new culture where young people are not just a part of the environmental movement, but the very heart and soul of it.

About Aricia Martinez:

Aricia grew up in Martinez where she spent the majority of her outdoor time helping in the garden, or playing on tennis and basketball courts, or in swimming pools. Even though she wasn't the “outdoorsy” type, she was fascinated by the natural world and felt drawn to places where nature dominated the landscape. For this reason, she decided to study Ecology and Evolution at the University of California, Merced. Through UC Merced, and a wonderful program called the Yosemite Leadership Program, she was accepted

into a summer internship with the wilderness division of Yosemite National Park. Through this experience, she realized her desire to teach people about nature, and her love for the Sierra Nevada inspired her to become a steward of the land. Now, Aricia works for the National Park Service, as a Wilderness Permits Ranger in Yosemite during the summer and as a Wilderness Education Ranger at the UC Merced Wilderness Education Center during the academic school year. In August of 2014, she began a Master's Program in Ecology and Sustainability at California State University Stanislaus. In her future, she hopes to apply her education and background as an environmental educator and advocate for the natural world.

Closing Plenary

Friday, April 24, 2015

Sponsored by the Bureau of Land Management



Dan Wilkins

Director of Public Works and Engineering, Town of Truckee



Allison Pedley

Executive Director, Truckee Trails Foundation

“Building Community through Trails”

Creation of a community-wide trails network can connect a community in unexpected ways that go far beyond the physical linkages created by the trails themselves. Dan Wilkins and Alison Pedley will provide an informative closing session on how the very process of planning, funding, and constructing trails can connect communities. The social interaction that occurs in developing a community trail plan, the engagement of the business community to help fund trails, the partnership of local government and non-profits to develop support for the construction and funding of community trails, and volunteer involvement in the process of trails construction will all be covered using successful case studies from the mountainous Town of Truckee, California.

About Dan Wilkins:

Dan has 27 years of experience as a civil engineer, and has served as the Director of Public Works and Engineering for the Town of Truckee, California for the past 17 years. During that time, Mr. Wilkins has overseen the construction of 19 miles of Class 1 bicycle trails within Truckee, and helped

in the creation of a voter approved sales tax measure dedicated exclusively for trails maintenance and construction. Mr. Wilkins has also successfully led citizen involvement efforts during the implementation of trails projects and in the development of community wide trails master plans, which led to landowner and stakeholder buy-in to the societal benefits of trails within a community.

About Allison Pedley:

As Executive Director of the Truckee Trails Foundation since 2009, Allison works with agencies, non-profits, businesses, and local trails advocates to help create a flourishing and connected network of trails and bikeways in the Truckee area for community, economic, and environmental well-being. An avid hiker, backpacker, mountain biker and budding equestrian, Allison also brings to her job a Master’s in Public Administration from the University of Vermont and a BA in Communications from the University of Washington.



SEEKING TRAILS COORDINATOR
Mammoth Lakes Trails & Public Access
Mammoth Lakes, CA

MAMMOTH LAKES TRAIL SYSTEM

In partnership with Mammoth Lakes Recreation, Mammoth Lakes Trails & Public Access (MLTPA) is seeking candidates to submit qualifications and a letter of interest for the position of Trails Coordinator. A successful candidate will report to MLTPA’s Board of Directors while supporting Mammoth Lakes Recreation as they implement the Town of Mammoth Lakes’ component of the Mammoth Lakes Trail System. For more information, send an email to hr@mltpa.org with “Trails Coordinator” in the subject line or visit www.mltpa.org

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Annual Trails Award Program

The Annual Trail Awards Program provides a meaningful way to highlight and share our appreciation and admiration for those making significant contributions to trail programs in California. The stewardship and inspiration of award honorees helps citizens better understand trails' contribution to healthier, more sustainable communities. Those honored for their contributions in 2014 will be announced at Thursday's Awards Dinner.

There are ten award categories within the conference's Awards Program, with an additional award from the California Trails & Greenways Foundation. Summarized below are the criteria for each award category. Awards are presented only for those nominations that fully meet the program criteria and successfully compete for the honor.

Consider who you will nominate for award honors at our next California Trails & Greenways Conference. The full criteria for each category and nomination instructions are available on the conference website at www.parks.ca.gov/trails/conference. Updated information for 2016 awards nominations will be posted on the conference website in October 2015.

- 1. Lifetime Volunteer Achievement Award** -- Awarded to a volunteer who has worked 25+ years on behalf of trails/greenways, and whose efforts have had local and statewide impact.
- 2. Lifetime Professional Achievement Award** -- Awarded to a professional park/trail individual who has worked 25+ years on behalf of trails/greenways and whose efforts have had local and statewide impact.
- 3. Merit Award (Acquisition)** -- Presented in recognition of a unique trail/greenway acquisition that reached a significant milestone.
- 4. Merit Award (Development)** -- Given in recognition of a unique trail/greenway development or reconstruction project that reached a significant milestone in the prior year.
- 5. Merit Award (Event)** -- Given in recognition to a special trail/greenway event in the prior year.
- 6. Merit Award (Kids and Trails)** -- Presented in recognition of an innovative program designed to engage children and youth in outdoor experiences using trails and help them develop an appreciation for the natural environment while developing healthy life styles.

7. Merit Award (Planning) -- Given in recognition of a unique trail/greenway planning project that reached a significant milestone.

8. Merit Award (Program) -- Presented in recognition of a special trail/greenway program that continues to be active.

9. Merit Award (Underserved Communities) -- Given in recognition of innovative programs specifically designed to engage underserved communities in outdoor experiences using trails.

10. Social Media, Websites and Technology Award --Presented to an organization, agency or business that has used social media in a new and creative way, developed a website that has achieved overall excellence through design and concept, or made use of new technologies to advance the promotion or development of trails and greenways.

Workshop Descriptions

Mariposa Grove Trail Study

Wednesday, April 22, 2015



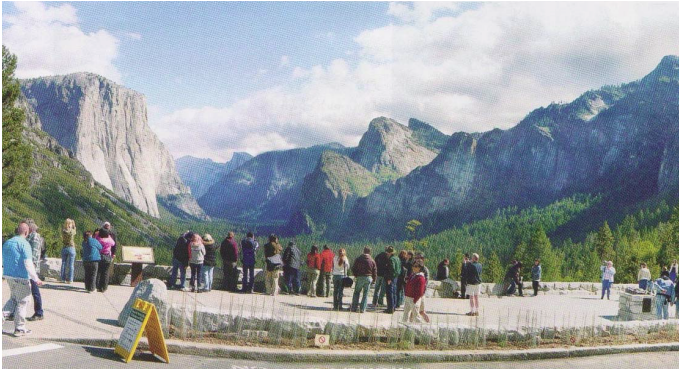
Presenters: Kimball Koch, NPS and Sue Beatty, NPS

Join members of the Mariposa Grove Project Team for a discussion of the proposed changes to the trail system within the Mariposa Grove of Giant Sequoias. You will travel by bus to the Mariposa Grove where you will be met by the National Park Service project managers. They will give you an overview of the scope of and need for the project including the proposed conversion of roads to trails. These changes are being designed to enhance sequoia habitat while improving public access.

Following the tour to the Grizzly Giant and California Tunnel trees, you will have the option to return to Tenaya Lodge or continue hiking through the grove to Wawona Point.

Yosemite Valley Trail Tour

Wednesday, April 22, 2015



Presenter: Jessica Rivas, National Park Service

Briefly join National Park Service staff to discuss the efforts made in connecting communities to the park and trails. Then be free to spend the afternoon exploring the park and its lovely trails on your own.

Universal Trail Assessment Process & High Efficiency Trail Assessment Process Coordination

Wednesday, April 22, 2015



Presenters: Nathan Tolbert, Sidewalk Assessment Coordinator, Beneficial Designs, Inc.

The Universal Trail Assessment Process (UTAP) and the High Efficiency Trail Assessment Process (HETAP) can be used to collect objective information about trail conditions such as grade, cross slope, typical and minimum clearance width, surface type, firmness and obstructions. Through classroom and practical, hands-on trail assessment experience, participants will learn how to

objectively measure trails using UTAP and HETAP. Participants will also learn the details of UTAP measurements, semi-automated wheeled information sensor package, and HETAP 2.4 Software. This workshop will discuss the benefits of objective information, the application of UTAP and HETAP in diverse environments, how to disseminate Trail Access Information, and how that dissemination meets the requirements of the new Federal Accessibility Guidelines for Outdoor Developed Areas.



Horses and Trails Helping Heroes

Wednesday, April 22, 2015

**Presenter: Jan Hancock, Hancock Resources LLC,
Equestrian Representative, American Trails**

The workshop will feature how horseback riding on trails has proven to be nationally successful in assisting veterans and wounded

service personnel with mobility impairments, including amputations, post-traumatic stress disorder (PTSD) and many other physical, emotional and cognitive conditions.

Using horses and trails for the treatment of veterans can be implemented in communities across California and the nation. Attendees will go to Yosemite Trails Pack Station, a horseback riding facility and ranch one mile from the Tenaya Lodge in Fish Camp, where they will participate in an interactive presentation and demonstration of the program offered by the Professional Association of Therapeutic Horsemanship International (PATH), a worldwide organization with more than 800 centers providing these outstanding equine-based healing programs. Following the workshop presentation, attendees may elect to make reservations to go out on a guided horseback trail ride with Yosemite Trails Pack Station owners Larry and Nishma Knapp.

Becoming Compliant with Accessibility Guidelines for Outdoor Areas

Friday, April 24, 2015

Presenter: Nathan Tolbert, Beneficial Designs

Combining the words “accessibility” and “outdoor recreation” often strikes fear in the hearts of land managers and may seem overwhelming or unobtainable. Since the Guidelines for Outdoor Developed Areas became law as part of the Architectural Barriers Act in November of 2013, more and more land managers are compelled to address accessibility issues. This workshop will provide an overview of the accessibility guidelines, discuss who is required to comply, review methods to evaluate trails, access routes and features, and review the process to create a federally required transition plan to improve access in outdoor recreation facilities. Options for symbology and scenarios for dissemination of access information to the public will be presented for evaluation and comment. This workshop will also include a field exercise with the collection of accessibility data for outdoor recreation features using a new mobile device application created through a USDA grant.

2015 Conference Schedule

(Subject to change without notice)

All Activities Begin or Take Place at the Tenaya Lodge Conference Area

Tuesday, April 21	Activity	Location
3:00 - 6:00 PM	Registration Desk Open	Conference Foyer
Wednesday, April 22	Activity	Location
7:00 - 10:30 AM	Registration Desk Open	Conference Foyer
8:00 AM - 5:00 PM	District Trail Coordinators Training (DTCT)	Counties Room
8:00 AM - 4:00 PM	Universal Trail Assessment Process & High Efficiency Trail Assessment Process Coordination (lunch provided)	Forest View Room
12:30 PM - 4:30 PM	Mariposa Grove Trail Study (bring lunch or eat before)	Depart Hotel Lobby
12:30 PM - 4:30 PM	Horses & Trails Helping Heroes (bring lunch or eat before)	Salon VI
9:00 AM - 3:00 PM	Yosemite Valley Trail Tour (on your own for lunch)	Depart Hotel Lobby
12:00 – 4:00 PM	Exhibit Hall Set-up	Conference Foyer/ Grand Ballroom
3:00 - 6:30 PM	Registration Open	Conference Foyer
3:30 – 5:00 PM	Film - Trail Stewards Of The Lost Sierra (restarts every 30 mins)	Salon VIII
3:30 – 5:00 PM	Film – Singletrack High (restarts every 30 mins)	Salon VI
4:00 - 6:30 PM	Exhibit Hall Open	Conference Foyer/ Grand Ballroom
4:00 – 5:00 PM	California Trails & Greenways Foundation Board Meeting – Open to Public	Forest View Room
5:00 - 6:00 PM	Welcome Reception (No host bar) <i>Sponsored by Backcountry Horsemen of California</i>	Conference Foyer
5:00 PM	Raffle & Silent Auction Open	Grand Ballroom
6:00 – 9:00 PM	Welcome Dinner & Keynote Maite Arce <i>Sponsored by the California Trails and Greenways Foundation</i>	Grand Ballroom
9:00 - 11:00 PM	Hospitality Suite <i>Sponsored by Firestone Walker Brewing Company & Monterey Bay Wine Company</i>	TBA

Thursday, April 23	Activity	Location
6:30 - 7:30 AM	Morning Walk	Meet in Hotel Lobby
6:30 - 7:30 AM	Morning Bike Ride	Meet Outside Hotel Lobby
6:30 – 8:00 AM	Breakfast	Grand Ballroom
7:00 AM - 7:00 PM	Registration Desk Open	Conference Foyer
7:00 AM - 7:30 PM	Exhibits Open	Conference Foyer/ Grand Ballroom
8:00 AM - 5:00 PM	District Trail Coordinators Training (DTCT)	Counties Room
8:00 - 9:15 AM	Designating and Changing Trail Uses in California State Parks	Forest View Room
	Using LiDAR Data for Trail Planning & Layout	Salon VI
	Partnerships: How they Create the California Coastal Trail	Salon VII
	Design a Trail Worth Traveling To	Salon VIII
9:15 - 9:30 AM	BREAK	Conference Foyer
9:30 - 10:30 AM	Better Living Through Trails	Forest View Room
	Trails in the Highway Right-of-Way	Salon VI
	Connecting Cities to Nature	Salon VII
	Sustainable Trail Construction Techniques	Salon VIII
10:30 – 10:45 AM	BREAK	Conference Foyer
10:45 - 11:45 AM	With Patience, Persistence & Passion, Trails Can Happen	Forest View Room
	Building Connections -- Creating Community Trail Projects for Youth	Salon VI
	Urban Wild -- Trailblazing in Los Angeles	Salon VII
	Accessible Trail Design & Construction	Salon VIII
11:45 – 12:45 PM	Lunch with Plenary “Learning Landscapes: Connecting Kids, Community, & Environment through Trails” <i>Sponsored by the Santa Monica Mountains Conservancy & the Sierra Nevada Conservancy</i>	Grand Ballroom
12:45 - 1:00 PM	BREAK	Conference Foyer

Thursday, April 23	Activity	Location
1:00 – 2:00 PM	Interactive, Interagency Trails -- trails.lacounty.gov	Forest View Room
	Making Connections Between Trail & Health Professionals	Salon VI
	Adaptive Engagement for Diverse Communities	Salon VII
	Roads-to-Trails -- Less is More	Salon VIII
2: 00 - 2:15 PM	BREAK	Conference Foyer
2:15 - 3:15 PM	Urban Backpacking & Outdoor Classrooms -- The Muir Ramble Route	Forest View Room
	Opinions & Beliefs About Outdoor Recreation in California	Salon VI
	Whose Trail is This Anyway? – Managing Across Jurisdictions	Salon VII
	Trails & Agriculture -- Bridging Productive & Recreational Landscapes	Salon VIII
3:15 – 3:30 PM	BREAK	Conference Foyer
3:30 - 4:45 PM	Maximizing Volunteers for Trail Work – Recruit, Train, Retain	Forest View Room
	What Backcountry Horsemen Can Do For You & Stock Packing Demonstration	Salon VI
	Rails-to-Trails -- Creating Access & Opportunity in Underserved Communities	Salon VII
	Trail Partners – Safety & Sustainability for All	Salon VIII
4:45 - 5:30 PM	Free Time	
5:00 – 5:30 PM	Film - Trail Stewards Of The Lost Sierra	Salon VIII
5:00 – 5:30 PM	Film – Singletrack High	Salon VI
5:30 - 6:30 PM	Awards Reception (no host bar) <i>Sponsored by the Tenaya Lodge</i>	Conference Foyer
7:00 PM	RAFFLE & SILENT AUCTION CLOSE	
6:30 - 8:00 PM	Awards Dinner with Lee Stetson <i>Sponsored by Clif Bar</i>	Grand Ballroom
8:00 - 9:00 PM	Awards Ceremony <i>Sponsored by East Bay Regional Park and the State Coastal Conservancy</i>	Grand Ballroom
9:00 - 11:00 PM	Hospitality Suite <i>Sponsored by Firestone Walker Brewing Company & Monterey Bay Wine Company</i>	TBA

Friday, April 24	Activity	Location
6:30 - 7:30 AM	Morning Walk	Meet in Hotel Lobby
6:30 - 7:30 AM	Morning Bike Ride	Meet Outside Hotel Lobby
7:00 AM - 12:00 PM	Registration Open	Conference Foyer
7:00 – 8:00 AM	Breakfast with Speaker Aricia Martinez <i>Sponsored by California Conservation Corps</i>	Grand Ballroom
8:00 AM - 12:00 PM	District Trail Coordinators Training (DTCT)	Counties Room
8:00 – 8:15 AM	BREAK	Conference Foyer
8:15 – 9:15 AM	Screening & Monitoring Trail Watch/ Patrol Volunteers	Forest View Room
	Trails Designed to Get Kids in Parks	Salon VI
	The Power of Collective Impact in Creating Regional Trails	Salon VII
	Partnership-Based Urban Trail Projects -- LA Basin & Beyond	Salon VIII
9:15 – 9:30 AM	BREAK	Conference Foyer
9:30 - 10:30 AM	Closing Plenary “Building Community Through Trails” <i>Sponsored by the Bureau of Land Management</i>	Grand Ballroom
10:30 – 10:45 AM	Closing Remarks	Grand Ballroom
11:30 AM - 1:30 PM	Exhibits Open	Conference Foyer/ Grand Ballroom
11:30 – 2:00 PM	6th Annual Hike, Bike, Ride Event (Advance sign-up at Registration Desk appreciated)	TBA
12:00 – 3:00 PM	Optional Workshop “ADA in the Out- door Environment”	Salon VIII

Concurrent Session Schedules & Descriptions

(Subject to change without notice)

THURSDAY, APRIL 23

8:00 – 9:15 AM

Using LiDAR Data for Trail Planning & Layout

LiDAR (Light Detection and Ranging) can be an incredibly useful tool in planning your trail alignment. It might even be available to you for free! In this session you'll learn about LiDAR technology and where you can access the data. You'll learn to use high resolution topographical data in the office to check potential alignments and identify likely negative and positive control points using advanced GIS analysis. You'll even learn how the data can be used with your smart phone to fine-tune your trail alignment on the ground.

Drew Perkins, Trails Officer, Mountain Bikers of Santa Cruz

Partnerships -- How They Create the California Coastal Trail

Creating and coordinating a project as far reaching as the magnificent California Coastal Trail (CCT) requires myriad partnerships. Your trail endeavors can undoubtedly benefit from similar partnership efforts. In this session you'll hear specific examples of how partnerships enhance design, planning, funding, construction, operations and maintenance. You will learn about issues and needs for trails passing through multiple jurisdictions; of the challenges and opportunities that come with partnerships; and you'll be exposed to partnership agreements, MOUs, trail easements, trail management plans, and other facets and nuances to partnering on this scale.

Louisa Morris, Associate Director, Mendocino Land Trust

Tim Duff, Project Manager, State Coastal Conservancy

Una Glass, Executive Director, Coastwalk

Design a Trail Worth Traveling To

People will travel great distances to get to good trails. In this session you'll learn to design trails so that people will love them. We know money is tough to come by so we're talking about limited budgets and simple design concepts that will be the ingredients in your recipe for setting your trail and your community apart from the crowd, drawing more than your share of visitors as a result. These are natural surface trails with a bit of a twist. They are inexpensive to build, require little maintenance, and don't need to be programmed. At the end of this program you will be able to create a basic trail design from a topographic map knowing that it has the right ingredients for success.

Randy Martin, Project Lead, Trailscape Inc.

Designating & Changing Trail Uses in California State Parks

Determining the appropriate uses for a trail has historically been subjective in nature. However, increasing pressure on trails from growing populations and technological innovations has created challenges for land managers. To assist California State Parks with these challenges, effective April 1, 2015, the California Code of Regulations will establish baseline uses for trails in the state park system. These new regulations will not change existing use designations but will provide park managers with a tool for enforcement of use designations. Going forward, proposed changes to trail use designations will be addressed through a formal Change-In-Use Evaluation process. This process serves as a tool for land managers to objectively determine the appropriateness of proposed changes in trail use. It leads trail managers through a step-by-step analysis of the proposed change with consideration given to public safety, natural and cultural resources, existing uses, circulation patterns, trail sustainability, maintenance and operations. During this session, we will review the new California Code of Regulations and explore the new Change-In-Use Process including its history and key elements of the process.

Karl Knapp, Division Chief Facilities Management, California State Parks

Steve Musillami, Landscape Architect, California State Parks

Jason Spann, Landscape Architect, Roads & Trails Program, California State Parks

Alexandra Stehl, Manager, Roads & Trails Program, California State Parks

Charlie Willard, Retired Annuitant, California State Parks

9:30 – 10:30 AM

Better Living Through Trails

This presentation explores the positive relationships between communities and their trail systems. Trails as community assets can improve quality of life and livability in a community for both the biking and non-biking members, and can attract significant tourism dollars in addition to increasing overall quality of life. With statistics and case studies, participants will learn how to effectively market a trail system. Trails systems enhance the health of local citizens, the health of local green spaces, and the health of the local economy.

Laurel Harkness, Northern California Region Director, International Mountain Bicycling Association

Patrick Kell, Southwest Region Director, International Mountain Bicycling Association

Trails in the Highway Right-of-Way

Many highways started out as trail routes. Ironically many trail planners are now finding a need to utilize highway rights-of-way to make the trail connections they need. It may be a state highway, a county road or even

a city street that is needed to complete your trail. In this session you will learn techniques and tools for assessing trail feasibility, and for preparing concept plans and cost estimates for these kinds of trails. You'll get an overview of CalTrans' classifications, policies and standards for hikers, bikers and equestrians. You'll hear about examples of existing trails in highway, and even interstate, rights-of-way with case studies that highlight important design, maintenance and management issues. You'll learn how to work with road managing agencies to overcome challenges and make the trail connections you need.

Randy Anderson, Principal, Alta Planning + Design
Brian Burchfield, Senior Designer, Alta Planning + Design
Kristin Maravilla, Senior Designer, Alta Planning + Design

Connecting Cities to Nature

With 75% of the nation's population expected to live in urban centers by 2050, integrating nature into the future framework of our cities will be essential for health, sustainability and a sense of stewardship of the natural world. But how can we connect urban neighborhoods plighted with open space scarcity to our nature areas? In this session we'll learn to identify the challenges and examine the successes of creating trails and integrating nature into the urban context. We'll examine how innovative approaches and partnerships inform trail planning at different scales of development, and learn strategies for future community engagement, policy-making, funding and project implementation.

Jeff Hutchins, Principal, Mia Lehrer + Associates
Greg Gauthier, Project Manager, Southern California Wetlands Recovery Projects, State Coastal Conservancy
Margot Jacobs, Associate, Mia Lehrer + Associates
Lisa Soghor, Deputy Executive Officer, Mountains Restoration & Conservation Authority

Sustainable Trail Construction Techniques

Building trails can be an expensive, time consuming and difficult endeavor, especially if you want the trails to last. In this session you'll learn how to make your trails sustainable over the long term. You'll hear about designing for extreme weather events, using durable materials, and limiting the impact your trail has on the environment by shrinking the impacted profile. You'll learn techniques for dealing with sediments, invasive species and even something about products to consider...or avoid. At the end of this session you will have many more things to think about, but far more options available to you.

Zachi Anderson, Project Coordinator, Forest Trails Alliance

10:45 – 11:45 AM

With Patience, Persistence & Passion, Trails Can Happen

Creating a new trail across property with various ownerships and multiple jurisdictions can be a daunting task. In this session you'll learn how patience and persistence, combined with the passion to see it through, made an important trail happen. You'll learn the value of phasing, how to work with volunteers and agency staff to the best advantage, the pros and cons of non-governmental partners, and some of the tools and techniques to gain and retain community partners and project champions. The highlighted Sonoma Mountain Trail Project will give a real-life example of how to clear logistical hurdles en route to a world class, environmentally and socially sustainable trail.

Sheri Emerson, Stewardship Program Manager, Sonoma County Agricultural Preservation & Open Space District

Alex Roa, Associate Planner, Sonoma County Agricultural Preservation & Open Space District

Tjiska Van Wyk, Executive Director, Jack London Park Partners

Ken Wells, Executive Director, Sonoma County Trails Council

Building Connections – Creating Community Trail Projects for Youth

Need a “to do” list for project planning? Need to know how and when to delegate to avoid burn out? This session will reinforce your basic need to be organized in order to recruit and support youth and families for community trail stewardship projects. You will receive practical steps to build collaboration with landowners, trail managers and local businesses. You'll benefit from hearing about practical, real life experiences in organizing fun and safe trail work projects geared to teaching youth how communities can come together for a successful trail work day. You will leave with a list of outreach resources to increase volunteer and group participation including social media and broader, more effective means of marketing your projects. You'll even learn how to participate successfully in grant programs.

Jet Lowe, Founder, Youth Bicyclists of Nevada County Foundation

Joe Chavez, Trails Program Manager, Tahoe National Forest

Shaun Clarke, Trails Program Manager, Bear Yuba Land Trust

Urban Wild -- Trailblazing in Los Angeles

Trail projects on open land can be hard enough. Establishing legitimate recreation and outdoor experiences in heavily developed urban areas can be nearly impossible. Nearly impossible, but..... In this session you will learn how the nearly impossible gets done. You'll hear about three projects in Los Angeles that came to pass in spite of the challenges: the Coastal Slope Trail (Malibu), the Los Angeles River Recreation Zone, and Safe Routes to the River (a study about

how to connect schools to the Los Angeles River). These are heroic efforts that resulted in regional trail connections through complex environments and multiple jurisdictions, and with the cooperation of private landowners.

Lisa Soghor, Deputy Executive Director & Chief of Developed Resources, Mountains Recreation & Conservation Authority
Brian Baldauf, Project Manager, Urban Projects & Watershed Planning Division, Mountains Recreation & Conservation Authority
Marc Shores, Information Systems Technician Specialist, Mountains Recreation & Conservation Authority

Accessible Trail Design & Construction

In 2013 the federal government adopted accessibility guidelines for outdoor developed areas. Meeting these guidelines can be a daunting task, but in this session professionals from California State Parks will share with you how it can be done. They will draw on the experience gained from over 40 trails built in the last 10 years throughout the state. The presentation will deliver practical insights with a focus on “lessons learned.” There will also be lots of photographs and time to deal with your questions. When you leave, you will be better able meet your trail users accessibility needs.

Travis Segebart, Accessible Trails Coordinator, California State Parks

1:00 – 2:00 PM

Roads-to-Trails – Less is More

There is a growing desire among trail users for narrower, natural surface, multi-use trails. Road-to-trail conversions are one of the more practical means land managers have to meet this objective while simultaneously benefiting watershed restoration, habitat enhancement and mitigation for environmental impacts. In this session we’ll explore the pros and cons of retaining, modifying or closing road-trail alignments to create the most usable trail system, and discuss the variables involved in creating a partial to full conversion to improve sustainability and user experiences. We’ll also discuss and demonstrate a step-by-step process for a full mechanical conversion, including outreach, planning, construction and restoration that all stakeholders (designers, equipment operators, biologists, volunteers, etc.) can use to achieve their objectives.

Suzanne Wilson, Trails Coordinator, East Bay Regional Park District
Sean Dougan, Senior Planner, Trails Development Department, East Bay Regional Park District

Interactive, Interagency Trails -- trails.lacounty.gov

When a trail crosses multiple jurisdictions, the rules of use often change at each boundary. How is a trail user supposed to know they’ve crossed an invisible line

with a new set of rules? Is my horse, my bike, my dog allowed? In this session you will learn how a Los Angeles County project made strides in addressing this problem. You'll learn about interactive maps, individual trail pages with downloadable details and data files, information on allowable uses, as well as length and difficulty criteria. You will learn about the challenges and difficulties of trails that traverse multiple jurisdictions and a creative method of better informing trail users.

Melissa Erikson, Senior Associate, Landscape Architect, PlaceWorks

Melanie Beck, Outdoor Recreation Planner, National Park Service

Dale Skinner, Trail Coordinator, California State Parks, Angeles District

Making Connections Between Trail & Health Professionals

Increasing recognition of the link between nature and physical, mental and spiritual well-being has drawn the attention of health professionals. The Affordable Care Act (ACA) includes requirements that nonprofit hospitals provide community benefits “to address community needs and priorities primarily through disease prevention and improvement of health status.” This session will look at current efforts by nonprofit hospitals to bring patients and communities closer to nature and outdoor activities via trails. We'll explore health organization partnerships that have led to the construction of new trails; the new healthcare law's standards for meeting the “community benefit” requirements; and a better understanding of how trail planners can use ACA requirements to collaborate with health professionals.

Julie Anderson, Graduate Student, School of Public Health, School of Forestry & Environmental Studies, Yale University

Adaptive Engagement for Diverse Communities

When it comes to trail projects, we know one size doesn't fit all. This conundrum is particularly true when you're talking about trail projects in diverse communities, and there are few communities more diverse than those found in the San Francisco Bay Area. In this session you'll learn how to make your approach to the community fit better, and therefore get more participation and acceptance. You will hear about three case studies and how the approach was adapted to the situation. You'll learn to adapt strategies to shifting project goals and community input; the building blocks for successful engagement; and how to plan trails and trailheads for diverse users and stakeholders.

Kirsten Holder, Trails Planner & Landscape Architect, Golden Gate National Recreation Area, National Park Service

Victor Bjelajac, Park Maintenance Chief, Marin District, California State Parks

Claire Mooney, Project Manager & Resource Specialist, Golden Gate National Parks Conservancy

2:15 – 3:15 PM

Urban Backpacking & the Outdoor Classroom – The Muir Ramble Route

In 2006, Peter and Donna Thomas developed a 300-mile urban-rural backpacking route from San Francisco to Yosemite Valley, essentially reconstructing John Muir's first trip to the Sierra in 1868. One of the goals in recreating the Muir Ramble Route (MMR) was to capture the essence of Muir's initial journey by linking local recreational paths to open space in state and national parks, thereby providing a unique backpacking experience. Since its creation, the MMR has been used to introduce students to California's ecological and historical legacy. We'll hear of the experiences of students from De Anza College (many of whom had never been exposed to open space) and the importance of their journey, the differences between "urban backpacking" and "wilderness backpacking", and the utilization of public transportation when safe pathways are not yet in place. We'll also discuss the challenges of walking long distances in urban areas and the strategies for addressing these challenges (how to find safe water, restrooms and sleep sites).

Peter and Donna Thomas, Authors, The Muir Ramble Route: Walking from San Francisco to Yosemite in the Footsteps of John Muir

Opinions and Beliefs About Outdoor Recreation in California

The most recent Survey on Public Opinions on Outdoor Recreation in California (2012) gives a great deal of insight into what our constituents think about all aspects of outdoor recreation and its values and ramifications to the state and its citizens. Attendees will learn what those opinions are and how they will affect parks, open space and trail programs for years to come. You will learn how to use this information to connect with your constituents and your governing bodies to bring support to your parks, trails, facilities and programs that serve outdoor recreationists. You will be better able to work with your constituents to develop marketing strategies to advance your goals.

Jerusha B. Greenwood, Ph. D.; Associate Professor; Recreation, Parks & Tourism Administration; California State University, San Luis Obispo
William Hendricks, Ph. D.; Professor & Department Head; Recreation, Parks & Tourism Administration; California State University, San Luis Obispo

Whose Trail is This Anyway? -- Managing Across Jurisdictions

The development, maintenance and management of trails with other agencies or partners create the need for additional coordination and planning. Issues that need to be addressed include allowed trail uses, trail design, signage, maintenance and on-going management. Several case studies will explain how projects in both Northern and Southern California have addressed these issues. Panelists from two counties, Santa Clara and Los Angeles, will describe recent successes. We will also present how a well-written plan can help articulate roles

and responsibilities and how clear, graphically compelling design guidelines can provide consistent design parameters and better communication. Sample documents, images and graphics will be shared with participants.

Isabelle Minn, Associate Principal & Landscape Architect, Planning Center

Isby Fleishmann, Associate, PlaceWorks

Will Fourt, Park Planner, Santa Clara County Parks & Recreation Department

Norma Garcia, Deputy Director, Planning & Development Agency, County of Los Angeles Department of Parks & Recreation

Trails & Agriculture – Bridging Productive & Recreational Landscapes

Trails built through areas of active crop production pose a specific series of anticipated and actual challenges, which, when addressed with tested management and design strategies, can lead to a popular and well-used trail system. A national survey of built trails in agricultural settings commissioned by the Ventura County Transportation Commission will be presented, along with methods to encourage harmony between trail users, trail management and adjacent farmers. We'll explore an in-depth case study of AG RESPECT, an educational and advocacy program using progressive policies that led to trail partnerships in Napa County's agricultural region with potentially contentious scenarios. Attendees will learn strategies to build support for trails in agricultural settings, and techniques to mitigate potential conflicts between adjacent land uses. Participants will also be encouraged to share their own examples of trails in agricultural settings, their approach to concerns, and project outcomes.

James Powell, Senior Designer, Alta Planning & Design

Barry Bergman, Manager of Trail Development, Rails-to-Trails Conservancy

Tony Norris, Board of Directors, Napa County Regional Park & Open Space District

3:30 – 4:45 PM

Maximizing Volunteers for Trail Work – Recruit, Train, Retain

Journey through the life cycle of a volunteer and discover effective ways to recruit, maximizing the contribution of their time, and to inspire their long-term volunteer support. In this session you'll learn how to successfully manage and lead volunteers as well as how and where to recruit them. Which projects are suitable and which are not? How do you keep volunteers coming back? Participants will learn the answers to these questions as well as how to better communicate with volunteer groups, get the most out of them, and (perhaps most importantly) give them the best possible experience.

Patrick Parsel, National Trails Trainer, American Conservation Experience

Mark Loseth, National Trails Director, American Conservation Experience

What Backcountry Horsemen Can Do For You & Stock Packing Demonstration

Through much of the nineteenth century, pack animals were essential to travel and the creation of trails throughout the U.S. In the twentieth century, pack animals were the primary means of maintaining access to our nation's expansive backcountry and wilderness. In recent decades however, the use of pack animals has been viewed as a bit obsolete. Helicopters, ATVs and other mechanized vehicles have, in many instances, replaced the trusty steeds -- assuming favorable weather and appropriate landing or access sites, and funding for the equipment and its operators. In the rush to make use of the latest and greatest transportation, there are some significant advantages in working with these versatile creatures that have been overlooked. Stock has proven themselves faithful to their tasks for thousands of years and are cost effective and minimally invasive.

So join the Backcountry Horsemen of California to learn who they are, their mission, the types of trail work pack animals do, the organizations they work with (i.e. the Pacific Crest Trail Association, U.S. Forest Service), and how they can assist YOU (Part 1). During Part 2, participants will receive a packing demonstration and learn how these creatures move equipment and materials to distant, near or hard to reach destinations; and use plows and other tools to build and improve trails.

Denise Robinson, Co-Vice President of Education, Backcountry Horsemen of California

Rails-to-Trails – Creating Access & Opportunity in Underserved Communities

This session will discuss the creation of active transportation corridors in underserved communities through the use of abandoned or low-traffic rail rights-of-way. Using lessons from projects in Queens, Chicago and Los Angeles, session presenters will discuss trails as a means for improving air and water quality, health and mobility within these communities, and how these projects link to larger open space and transportation networks. We'll look at contextually relevant trail planning approaches (aesthetics, sustainability and safety); engagements that strengthen communities, promote active and healthy lifestyles, and connect people and places through trails; and analyze techniques for closing gaps in regional trail connections, and improve local connections, access and opportunities for safe trail use.

Greg Maher, Design Associate, Alta Planning + Design

Tori Kjer, Senior Program Manager, Trust for Public Land

James Powell, Senior Designer, Alta Planning + Design

Trail Partners -- Safety & Sustainability for All

Urban shared-use pathways provide opportunities for millions of California residents and visitors to experience and enjoy the outdoors. How can an organization charged with managing such a trail avoid the costs and problems that can result from unintended consequence? In this session you will learn some fundamental considerations when planning and designing shared-use

trails to provide for safety, sustainability, ease of maintenance and protection from liability. You will review specific case studies that deal with right-of-way considerations, beneficial design characteristics and construction practices to enable you to understand the opportunities for success and the pitfalls you'll want to avoid. You'll learn how user characteristics, spatial design considerations, traffic and use conflicts, signage and pavement markings, and myriad other components all come together for safer, more successful trail projects.

Patrick Miller, Partner, 2M Associates

FRIDAY, APRIL 24

8:15 – 9:15 AM

Screening & Monitoring Trail Watch/Patrol Volunteers

Volunteers are essential and highly valuable assets to most of our organizations. They can make our efforts successful way beyond the ability of the core staff. Increasingly, staff shortages have led to using volunteers in public safety monitoring roles through volunteer trail watch and patrol programs. In these roles it is essential that clear guidelines are established and that everyone knows their responsibilities and their limits. In this presentation you will be provided information and various techniques for interviewing, screening and establishing expectations for trail watch/patrol, as well as other types of volunteers. You will learn about the importance of a good fit for all volunteers, making sure they enjoy their time with your organization and that they project a positive image. You will get some recommendations about how to deal with "issues" or "problem volunteers" when things go wrong. Through the presentation, discussion and group participation you will learn how to more effectively manage your volunteers.

Paul McKowan, Volunteer Manager, Midpeninsula Regional Open Space District
Heather Gilfillan, Police Volunteer Coordinator, East Bay Regional Park District

The Power of Collective Impact in Creating Regional Trails

Knitting together a regional network of trails is key to creating healthy, vibrant communities across California. As the trail movement has matured, we've recognized the importance of connectivity, focusing on trail systems that link to other trails and help us get wherever we need to go. In this interactive panel discussion, we'll explore successful examples of "collective impact" – the idea that large-scale change in how a community functions and prospers requires broad cross-sector coordination rather than isolated efforts by individual organizations. By working together in powerful, multi-sector, regional partnerships, we can advance trail policy, funding and technical expertise more effectively than we would working independently. We'll share successful collaborations and models from the SF Bay Area and from around the country. What are the magic ingredients of successful regional partnerships? What are the

challenges and pitfalls, and how can we avoid/overcome them? How do you get multiple cities and agencies to work together toward common trail goals? What have these partnerships accomplished for trails that can help advance your work?

Laura Cohen, J.D., Director, Western Region, Rails-to-Trails Conservancy
Laura Thompson, San Francisco Bay Trail Project Manager, Association of Bay Area Governments
Yves Zsutty, Trail Program Manager, City of San Jose

Partnership-based Urban Trail Projects -- Los Angeles Basin & Beyond

In a metropolitan region as demographically and geographically diverse as Los Angeles County, partnerships and collaborations are imperative to enhancing the quality of life and building resiliency to the impacts of climate change. This presentation will explore the practices and strategies of three collaborative projects: The Wellness Center Fitness Trail of the Historic Los Angeles County and University of Southern California General Hospital with its “Park Prescriptions” component; the El Pueblo de Los Angeles Historic Trail, a real and virtual trail connecting commuters, students and tourists to the birthplace of Los Angeles; and the Urban Waters Partnership, a hugely successful collaboration advancing trail projects along the Los Angeles River. Participants will learn best practices for fostering and sustaining partnerships among widely diverse groups; strategies for incorporating nonprofits, and expanding the capacity of nonprofits to work on collaborative trail planning and implementation projects that benefit the underserved; and strategies for engaging disadvantaged communities in the use of trails as a way to improve health and build ecological awareness.

Claire Robinson, Founder & Managing Director, Amigos de los Rios
Dennis Arguelles, Program Manager, National Parks & Conservation Association
Pauline Louie, Urban Waters Los Angeles River Watershed Ambassador, Urban Waters Federal Partnership

Trails Designed to Get Kids in Parks

Research shows that kids spend an average of 7.5 hours a day plugged in to electronic media, versus only 4-7 minutes in unstructured outdoor play. The result is that 1-in-3 kids in the United States are classified as overweight or obese. If your goals include healthy programming for children and reintroducing the outdoor world to future generations, you’ll want to attend this workshop. In 2008, the Kids in Parks Program was formed to address these trends by providing parks with an easily adoptable kids hiking program that utilized self-guided materials designed to enhance pre-existing trails and greenways. This is an incentive program with built-in assessment measures and a website that highlights opportunities for kids and families to get outdoors. This is your opportunity to learn about the Kids in Parks program and how it can work for you.

Jason Urroz, Director, Kids in Parks

RAFFLE and SILENT AUCTION

The raffle and silent auction offer additional ways for us to raise funds to support conference expenses, and offer you exciting and fun items at a great discount.

A full, updated list of raffle and silent auction items is available at the Registration Desk and at the raffle area.

Closing Plenary: *Join us as we close the conference and be automatically entered to win a certificate for a fully paid registration to next year's trails conference, including lodging!*

How to Play

1. Purchase Raffle Tickets -- Raffle tickets may be purchased for \$1 each, 7 for \$5, 15 for \$10, and 40 for \$20. You can buy them at the Registration Desk or from any of the enthusiastic volunteers parading about with colorful ribbons of raffle tickets fluttering behind them.

2. Separate the Tickets -- Each ticket comes in pairs with identical numbers. To enter your bid for a raffle item, separate the pairs. The tickets marked "**TICKET**" get deposited in the raffle container of your choice (see Step 4 below). The tickets marked "**keep this coupon**" are your claim ticket.

3. You must be present to win OR give your tickets to a trusted friend.

Because you need to be present to win, you do NOT need to put your name and contact information on the reverse of each ticket, however you will need to present your winning "keep this coupon" half to claim your winnings.

4. How to Use Your Tickets -- Each raffle item is numbered and has an adjacent container labeled with that item's number. When you find items you'd like to win, simply place as many tickets as you would like in the appropriately marked container or in multiple containers. You can place all your tickets in one container or spread your tickets among as many containers as you'd like.

5. Raffle Awards -- The raffle will end Thursday at 7:00 PM. At that time all the raffle containers will be collected, members of the conference team will mix and shake the tickets in each container, and select one ticket per item. A notification will be posted outside the ballroom for viewing after the awards presentations, listing each raffle item and the winning raffle ticket number. Simply check your tickets to see if you hold one of the lucky winners!

6. Claim Your Prize -- Following the awards presentation, winning ticket holders can visit the Registration Desk until 9:30 PM where an attendant will assist you in claiming your prize. On Friday morning, prizes can again be claimed at the Registration Desk from 7:00 AM to 12:00 PM. Unclaimed prizes will be held and offered at next year's conference.

7. Payment Options -- The California Trails Conference Foundation can accept the following forms of payment: cash, check, Visa or MasterCard.

Silent Auction Opportunities

Select items will be available for purchase by silent auction, using two types of bidding. The first type is through incremental bids placed on an item. The second option is called “Buy It Now.” You simply agree to pay the “Buy It Now” price shown on the bottom of the bid sheet, and you can take the item out of the silent auction and claim it for yourself immediately.

Hike, Bike, Ride Event

Friday, April 24th

Immediately following the conference at 11:30am

Join us for the 6th Annual Hike, Bike, Ride Event taking place Friday, April 24th immediately following the close of the conference. Check-in at the conference registration desk for details and to RSVP. Lunch is on your own.



Trail Stewards of the Lost Sierra (25 minutes)

The documentary, *Trail Stewards of the Lost Sierra*, produced by Hunter Sykes and Coldstream Creative, chronicles the story of the Sierra Buttes Trail Stewardship through interviews with its founder, Greg Williams, program director Tara Stone, trail crew chief Henry O'Donnell, and medical liaison Dr. Rob Bixler. It is an inside view into the shared passion of likeminded individuals striving to enact positive changes in their own backyard. The film brings to light the dedication, the hard work, and the humility needed to persevere in an often difficult environment, and also illustrates the rewards gained from such dedication and the sense of family that the stewardship builds along the way.

Shot and set entirely in Plumas and Sierra counties, and featuring scenes from the Downieville Classic mountain bike race and the Lost Sierra trail run, *Trail Stewards of the Lost Sierra* is an engaging and honest look at some regular people achieving extraordinary things.

Singletrack High (39 minutes)

At the age of 16, many American kids trade in two wheels for four. Trusty steeds that once gave them freedom to explore on weekends now collect dust in the garage. For a growing number of high school students in Northern California, however, two wheels don't get dusty, they get dirty. Their lives continue to revolve around weekend rides, but now those rides have a finish line. These are the student athletes of the NorCal High School Cycling League. This is *Singletrack High*.

The film was produced by Pedal Born Pictures and funded entirely by Specialized Bicycle Components, with the goal of showcasing the incredible impact of high school mountain biking and bringing more supporters to NICA and the movement.



Acknowledgements

Conference Hosts

California State Parks

Co-Chair: Alex Stehl, Roads and Trails Program Manager

California Trails Conference Foundation

Co-Chair: Emily Williams, Executive Director

Special appreciation is extended to:

Conference Planning Team

Ken Anderson, Board Member, California Trails Conference Foundation

Beth Boyst, Pacific Crest Trail Program Manager, U.S. Forest Service

Dave Gould, Board President, California Trails Conference Foundation

Cathy Haagen-Smit, Board Member, California Trails Conference Foundation

Jim Hasenauer, Lifetime Achievement Award Recipient

Michael Kelley, Lifetime Achievement Award Recipient

John Kolb, Board Secretary/Treasurer, California Trails Conference Foundation

Dave Schaechtele, California State Parks

Branigan Schoppman, California State Parks

Callie Hurd, California State Parks

Barry Trute, California State Parks

Julie Evans, California State Parks

Dick Troy, Emeritus Board Member, California Trails Conference Foundation

Charlie Willard, Retired, California State Parks, Lifetime Achievement Award Recipient

Steve Haze, San Joaquin River Council/ President

Maryanne Vancio, Board Member, California Trails Conference Foundation

Jeff Weinstein, California Trails & Greenways Foundation

Jim Townsend, East Bay Regional Park District

Moira McEnespy

Ken Watson, Wilderness Education & Outreach Coordinator, Yosemite National Park Service

Larry Tierney, Retired, California State Parks

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Eco-Counter
Federal Highways
Kurt Loheit
Midpeninsula Regional Open Space
District
PlaceWorks
Reliance Foundry
RRM Design Group
San Luis Obispo Parks, Open Space & Trails
Foundation
Riverside Convention & Visitors Bureau
Santa Clara County Open Space Authority
Santa Monica Mountains Conservancy
Sierra Nevada Conservancy
State Coastal Conservancy
Sutter Equipment Company, Inc.
SWECO
Tenaya Lodge
USFS Pacific Southwest Regional Office

Exhibitors

Alta Planning & Design
American Conservation Experience
American Trails
Americorps NCCC
Ascent Environmental, Inc.
Backcountry Horsemen of California
Beneficial Designs
Bike Path Country
Bureau of Land Management
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California State Parks
California Surveying & Drafting Supply
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Callander Associates
Campbell Grading Inc.
City of San Jose
Coastwalk
County of Los Angeles
Desert Arabian Horse Association
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Eco-Counter
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iZone Imaging
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Murrieta Creek Regional Trail
National Park Service
PlaceWorks
Plumas National Forest
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ASCENT
THE SPA AT TENAYA LODGE

EVERGREEN
PONDEROSA
SUGAR PINE

Summerdale

BOARD ROOM
MADERA
MARIPOSA

ELEVATORS
UP TO GUEST ROOMS
DOWN TO ASCENT

WEST WING
107-148
201-248
301-348

CONCIERGE

PAVILLION
Ice Rink (Seasonal)

Steeding Hill

ELEVATOR

TERRACE

SALON I

SALON II

SALON III

SALON IV

SALON V

VI | VII | VIII

PRE FUNCTION

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SIERRA RESTAURANT

PARKSIDE DELI

INDOOR POOL

ARCADÉ

STEAM ROOMS & SAUNAS

GUEST LAUNDRY

ELEVATORS

ICE & VENDING ROOMS

EAST WING

177-197 260-297

360-397 460-497

PARKING

NO PARKING

OUTDOOR POOL & SPA

CHILDREN'S PLAY AREA

MAIN ENTRANCE

GUEST PARKING

VALET PARKING



TENAYA LODGE
AT YOSEMITE



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